Foundation Diploma Programme

Your First Step Towards a Global Career. Ready to start your journey in the exciting world of business and hospitality or culinary arts? The Foundation Diploma in Business and Hospitality is designed for ambitious international students who want to prepare for undergraduate studies and build the skills needed for a successful global career.
This 6 month, pre-university programme provides the perfect bridge between secondary education and a university degree, combining academic preparation with practical industry insights.

Campus



Lucerne

Hospitality is one of the world's largest and fastest-growing industries, while the service sector continues to expand and innovate. This offers international career opportunities in hotels, tourism, events, luxury services, and a broad range of service-sector global businesses. Through this foundation programme, students gain the knowledge and skills needed to successfully progress to the BHMS/RGU Bachelor's degree in either Global Business Management, Hotel and Hospitality Management or Culinary Arts, that will open doors around the world to an exciting range of career opportunities.

Why Choose this Programme?

- Build confidence and study techniques to ensure a smooth transition to your Bachelor programme
- Gain an advantage by studying core business and hospitality management concepts in advance of your BA
- Study alongside students from around the world and develop global perspectives.

Entry Requirements

- Min. 17 years old
- Min 5 iGCSE's including Maths and English or equivalent
- English 5.0 /B2 or equivalent

Price

CHF 28,000 all-inclusive,
with shared accommodation

Intake

Every August and February.

Award

BHMS Foundation Diploma and BTEC Level 3

What You Will Study

1. Semester // 6 months on campus

Exploring Business & Hospitality
Discover how global service and hospitality businesses operate while learning the fundamentals of management, customer experience, and entrepreneurship.

Marketing Campaigns
Learn how brands attract customers through creative marketing strategies, digital promotion, and campaign design.

Business Finance
Understand business finance basics including budgeting, costs, profitability, and how companies make smart financial decisions.

Managing an Event
Gain practical insight into event planning, from concept and promotion to delivering a successful event.

Advanced English Skills
Strengthen academic, communication & presentation skills to prepare for successful university studies.

German Communication (optional)
Learn essential German phrases and cultural insights to help you integrate in the local community.

Last updated: 03/26