B.H.M.S.
Business & Hotel Management School

MSc Culinary Entrepreneurship

Design. Develop. Deliver.
From Culinary Concept to Investor Pitch

The global food and beverage industry is booming with innovation and opportunity. Our 1 year MSc in Culinary Entrepreneurship is designed for ambitious professionals and aspiring entrepreneurs who want to combine culinary creativity with strategic business expertise.

Why Choose This Programme?

- **Access to Industry Experts:** Learn directly from successful entrepreneurs, investors, and innovation leaders through interactive workshops and personalized mentorship.
- **Business Incubation Studio:** Transform your idea into a viable venture with expert guidance, prototype development, and investor feedback – leading to a complete business plan and an investor-ready pitch.
- **Entrepreneurial & Financial Skills:** Strengthen essential business skills, including startup budgeting, cash flow forecasting, and investor pitching.
- **Personal Tutoring & Support:** Benefit from one-to-one mentoring to refine your business project and align your career goals.
- **Immersive Learning Environment:** Participate in creativity labs, food markets, and culinary field experiences designed to inspire innovation.
- **6-Month Internship** (Optional)**:** Gain hands-on experience in Switzerland or abroad to broaden your professional perspective and network.

Career Opportunities

Graduates of the MSc Culinary Entrepreneurship are prepared to launch and manage their own restaurants, cafés, or food ventures, innovate in food tech, catering, or beverage startups, lead gastronomy, and F&B brand management and work with investors, consultancies, and incubators in the dynamic food space.

What you will study

1st Semester // 6 months on campus

- Innovation & Technologies: Shaping the Future of Food
- Culinary & Wine Imaging & Visual Storytelling
- Emerging Trends in Global Wine Entrepreneurship (incl. WSET 2)
- International Human Resource Management
- Leadership in Business
- Marketing and Branding in a Digital Society
- Strategic Business Management
- Research Methods

2nd Semester // 6 months off-campus

- Optional immersive internship in Switzerland or abroad
- Culinary Start-up Business Plan

Awarded in partnership with

ROBERT GORDON UNIVERSITY ABERDEEN

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Admission Requirements:

- Bachelor degree in any discipline or BHMS Postgraduate Diploma.
- English: B2/IELTS 6.0 or equivalent.