B.H.M.S.

Business & Hotel Management School

Lucerne, Switzerland

SUMMER CAMP 2027



LEARN, EXPLORE, AND DISCOVER
YOUR PASSION

bhms.ch

Benedict | Member of Benedict Education Group Switzerland

MORE THAN JUST A SUMMER PROGRAMME

At BHMS, we believe summer is about more than just learning – it's about discovering who you are, meeting new people, and building friendships that cross cultures and borders. We create a safe, welcoming space where every student is supported, encouraged, and inspired to try something new. Whether it's your first time away from home or your tenth international trip, you'll find a community here that feels like family.

YOUR SWISS SUMMER ADVENTURE STARTS HERE

Join curious teens aged 16 – 20 from around the world for an unforgettable experience in Lucerne, Switzerland – where learning meets adventure.

The two-week camp blends inspiring morning sessions with fun afternoon activities and the chance to explore Swiss culture, nature, and city life in one of Europe's most beautiful destinations.

WHY BHMS?

Located in the heart of Lucerne, BHMS combines world-class education with Swiss quality, safety, and hospitality. Our summer programmes reflect the same values we bring to our university programmes – professionalism, personal growth, and global perspective.

EXPLORE THE WORLD OF CULINARY ARTS, HOSPITALITY & BUSINESS INNOVATION

Dive into the dynamic worlds of culinary creativity, global hospitality & business, and lifestyle innovation through hands-on workshops and real-world experiences.

Whether you're cooking with expert chefs, exploring what makes a great guest experience, or learning about new business innovations – every day brings something new to discover.

UNLOCK YOUR POTENTIAL

Every morning offers engaging discovery workshops; every afternoon, a new adventure. From crafting chocolate to visiting a luxury hotel, you'll gain skills, explore careers, and meet new friends along the way.



Classroom



Practice service

WORKSHOPS

CULINARY FOUNDATIONS

Step into the kitchen and discover international flavours while learning practical techniques from expert chefs. From knife skills to plating, this hands-on week is full of creativity, teamwork, and culinary inspiration.

HOSPITALITY EXPERIENCES

Explore the future of hospitality, travel and lifestyle – from luxury services to sustainable design, branding, and the role of new technologies in providing memorable guest experiences. Interactive workshops introduce you to a dynamic and fast-changing industry where creativity, people skills, and delivering the 'wow' factor are key to business success.

BUSINESS INNOVATION

Explore the future of business, entrepreneurship, and innovation – from building bold start-ups and global brands to understanding markets,strategy, and emerging technologies. Interactive workshops introduce you to a fast-moving world where leadership, creative problem-solving, data insight, and digital skills all come together to shape tomorrow's business landscape.

AFTERNOON HIGHLIGHTS

Each afternoon brings a new adventure – from cultural experiences to outdoor excursions and city discoveries.

SAMPLE ACTIVITIES INCLUDE:

- MOUNTAIN ADVENTURES:
  Mount Pilatus excursion // Cable car ride through the Alps // Mountain village hike
- LAKE & OUTDOOR FUN:
  Boat ride on Lake Lucerne // Swiss BBQ by the lake // Lakeside picnic
- CITY EXPLORATION:
  Day trips to Zurich, Bern, Geneva, or Basel // Lucerne city challenge // Old town discovery walks
- CULTURAL & CULINARY EXPERIENCES:
  Chocolate workshop // Fondue night // Artisan bakery tour // Market visits // Local food tastings // Crepe or bratwurst making // Cultural games night
- INNOVATION & LEARNING VISITS:
  5-star hotel tour // Swiss Transport Museum // Interactive museum visits // Drone demonstration // Hotel tech project
- SOCIAL & CELEBRATION MOMENTS:
  River cruise // Film night // Farewell adventure day



Culinary creations



Hotel excursion


Boat trip


Transport Museum


Chocolate creation

Requirements

- Pre-intermediate English level
- Over 15 years of age

Camp 2027

Date	11.07 – 24.07

Pricing Summary

2 WEEKS	CHF 3,900

INCLUDED IN THE PRICE:

- Daily workshops and study materials
- Shared accommodation and all meals
- Afternoon activities and excursions
- Airport transfers (arrival and departure)
- Certificate of Attendance

A Pathway to Your Future

Many of our summer students go on to join BHMS for their Bachelor's studies. Attending the summer camp gives you a head start – and your fees will be credited toward your first-year tuition if you join within two years.

DON'T MISS OUT ON
THIS INCREDIBLE OPPORTUNITY,
APPLY TODAY!

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